

Evening at Contract of the second sec

Tuesday, October 8, 2024

PRESENTED BY

Dr. Alexander Segall and Amanda Macrae, CEO

# AGING IN THE RIGHT PLACE



#### **POPULATION AGING: HIGHLIGHTS**

0%

5%

# Year 2041 25% Year 2021 19% Year 2000 12%

10%

15%

20%

25%

30%

Percentage of Canadians 65 years of age and older

#### **POPULATION AGING: HIGHLIGHTS**

#### **KEY ASPECTS OF THIS DEMOGRAPHIC SHIFT**

- Between 2000 and 2021 due to the rapid aging of the population the number of Canadians over 65 exceeded the number of children younger than 14 years of age
- According to Statistics Canada (2022) the number of Canadians over 65 is growing 6 times as fast as children 14 years of age and younger
- Consequently, it is predicted that older adults will comprise approximately one quarter of the Canadian population by the year 2041
- In other words, by that date one out of every four Canadians will be a senior!
- Furthermore the number of older adults over the age of 85 is expected to nearly triple by 2041

### **AGING IN THE RIGHT PLACE**

Providing formal and informal supports to enable older adults to live as long as possible in the most appropriate setting based on their personal preferences, life circumstances, and care needs.

The goal is to improve the quality of later life by helping older adults to live safe, healthy, and socially connected lives while remaining in their homes and communities of choice.



#### AGING IN THE RIGHT PLACE: SOME RECENT REPORTS

SUPPORTING CANADIANS AGING AT HOME: ENSURING QUALITY OF LIFE AS WE AGE (National Seniors Council, 2024)

#### AGEING IN THE RIGHT PLACE: SUPPORTING OLDER CANADIANS TO LIVE WHERE THEY WANT

(National Institute on Ageing, 2022)

#### THINKING ABOUT YOUR FUTURE? PLAN NOW TO AGE IN PLACE

(Federal/Provincial/Territorial Ministers Responsible for Seniors, 2022)

With roots that go back to 1957, the agency's focus is to identify and address the many issues facing older adults.

### MISSION

A & O: Support Services for Older Adults improves the quality of life for older Manitobans.



### LONG TERM IMPACT

- Older adults have more social connections (decreased social isolation)
- Older adults' safety and security is increased
- Increase public awareness of issues facing older adults



### THE AGENCY

- A not-for-profit organization that provides programs and services to older Manitobans - 55+
- Established in 1957 in response to the need from older adults.
- Governed by a volunteer Board of Directors
- Assists over 31,000 older adults and those that care about them annually.



# At the heart of the organization are three pillars:



SAFETY **& SECURITY** programs are designed to empower, support, and protect older adults in the community

### **ELDER ABUSE PREVENTION SERVICES**



Information and resources are provided to family and friends who may be concerned about an older adult experiencing neglect, emotional, financial, sexual or physical abuse.



#### SAFE SUITE PROGRAM



This program provides temporary housing for individuals 55+, regardless of gender, who are in need of a safe place to stay due to abuse or neglect.



#### **OLDER VICTIM SERVICES**



The agency works in partnership with the Winnipeg Police Service to help individuals 60+ who are victims of crime.



#### SAFETYAID: FALLS PREVENTION PROGRAM

SafetyAid is an evidence-informed community fall prevention program for older adults 65+. Its purpose is to prevent falls and support the safety and independence of older people living in the community.



#### **THIS FULL HOUSE**



This Full House is a voluntary program that helps Winnipeggers 55+ experiencing hoarding behaviors to live safely in their homes.



### SOCIAL ENGAGEMENT programs address loneliness and social isolation by providing opportunities to connect with others.

### SOCIAL ENGAGEMENT

#### **SENIOR CENTRE WITHOUT WALLS**



This program offers a unique opportunity for Manitobans, 55+, to join educational and interactive programs from the comfort of their own homes.



## SOCIAL ENGAGEMENT

#### **CONNECT PROGRAM**



Registered Social Workers assist socially isolated Winnipeggers 55+ living in the community by connecting them to resources that will facilitate independent living.



## SOCIAL ENGAGEMENT

#### SENIOR IMMIGRANT SETTLEMENT SERVICES



The program offers a wide range of settlement services for newcomers 55 years of age and over, including Settlement Orientation for Seniors, formal and informal language classes, Language Buddies and volunteer opportunities.



# COUNSELLING

Focus areas include bereavement, loneliness, depression and family conflict among others.



### COUNSELLING

A range of counselling services addressing loneliness, death of a family member, loss of health and adult child, grandchild / aging parent relationships are available.

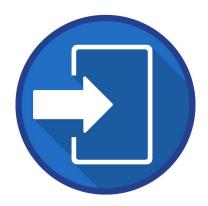


#### **INFORMATION AND REFERRAL**



The Agency provides pertinent information about a wide range of services for older adults and links or refers them to the network of programs that exist in the community.





### INTAKE

The Intake Worker acts as first point of professional contact between A & O and potential clients. The Intake process works in close contact with the Social Work team to coordinate clients' social, emotional, and cultural needs.



#### **SUPPORT FOR CAREGIVERS**



This program provides a variety of services to informal caregivers within the City of Winnipeg.



#### **HOUSING CONSULTATIONS**



Housing Consultations provide clients and their families with information to assist them with the selection of appropriate housing options.



#### **LEGAL SERVICES**



Legal services are provided onsite to individuals 55 years of age and older on matters such as wills, powers of attorney and health care directives.



# **FOOD SECURITY SERVICES**

- A & O partners with Harvest Manitoba, Heart to Home and 311
- Initially established in response to COVID-19, food hampers are provided with contactless delivery for eligible older adults (55+) who are unable to pick up
- 1 hamper/month within city limits

### **BE A SANTA TO A SENIOR**





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988 holiday hampers were delivered to isolated older Winnipeggers

### **VOLUNTEER OPPORTUNITIES**

- Daytime / evening / weekend
- ✓ In-person / virtual
- ✓ One-on-one / groups

✓ Weekly / monthly / episodic  $\checkmark$  Flexible time commitments

✓ Urban / rural opportunities

The agency was fortunate to have 257 volunteers provide over 8,324 hours of service in 2023-2024.



### **THANK YOU FOR YOUR SUPPORT!**

#### 200-207 Donald St. Winnipeg, MB R3C 1M5

204-956-6440 info@aosupportservices.ca aosupportservices.ca





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